



Strategic Consulting Associates

SERVICE OFFERINGS

IT CONSULTING

Project Services • Planning, Management & Recovery

Service Offerings

Business Consulting

Strategic Planning
Strategy Management & The
Balanced Scorecard
Operations Strategy &
Effectiveness
Offshore & Outsourcing

IT Consulting

Strategy

IT Strategy
IT Balanced Scorecard

Project Services

Project Management
Project Recovery
Project Management Office

IT Architecture

Application Architecture
Information Architecture
System Architecture

Staff Augmentation

N-tiered client/server
technology
Web services
Database services

Corporate Headquarters

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THE PROBLEM

Most IT projects are notorious for running over schedule, over budget, and for **not** delivering on the promises made. Organizations throughout the country are spending huge sums of money on projects that are terminated with no value returned and significant damage to the financial fortunes of the organization.

THE SOLUTION

SCA project managers are among of the most experienced anywhere and specialize in the following services:

PROJECT PLANNING AND MANAGEMENT

SCA project managers have some of the best records of accomplishment around in the delivery of complex technology solutions. There are only three criteria for a successful project: on time, within budget and returning the value promised. SCA manages IT projects to these three critical success factors. SCA's approach to project management is to accommodate the client's project management methods and processes rather than dictate any particular methodology. In absence of methodology, SCA provides project management best practices from the Project Management Institute, Software Engineering Institute and the Rational Unified Process. Regardless of methodology approach, SCA delivers on project expectations.

PROJECT RECOVERY

Run away projects present some of the most difficult problems in IT organizations. Profits and careers are on the line. SCA has the experience to help bring projects back on track to meet original business objectives (and maybe just save a career or two along the way!).

BUSINESS CASE AND ROI ANALYSIS

Return on Investment (ROI) is a textbook methodology for financial managers, and is quickly becoming a critical metric for understanding the value of technology investment. SCA will help your organization calculate the ROI for any given project and the total cost of ownership (TCO) for the anticipated technology. We then help build the business case for executive management review and approval.

THE BENEFIT

As our client, SCA will help you achieve project schedules and milestones, provide clear communication regarding project status, managing risk and delivering project value. You will benefit from practical application of best practices in project management without wasting time on frivolous, non-value-added activities.

ABOUT STRATEGIC CONSULTING ASSOCIATES

Strategic Consulting Associates is a regional provider of integrated business and technology consulting services in the areas of corporate strategy, Balanced Scorecard, operations strategy, and IT professional services. SCA is committed to providing a seamless approach to these services by combining excellence in execution with continuous innovation to help its clients effectively compete in the 21st Century. SCA is in the business of helping clients develop breakthrough performance in their organizations. We do this through innovative problem solving and by implementing technology-enabled solutions to deliver new sources of revenue, streamline business processes, and develop mission-critical applications. SCA has access to best-in-class management and technology professionals to help achieve your organization's goals.



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Project Services • Project Management Office

THE PROBLEM

With Information Technology (IT) an integral part of every business activity, IT initiatives have become strategic, highly visible, multi-million dollar efforts. Unfortunately, it is common for major IT initiatives to spiral out of control leading to significant cost overruns and schedule delays. In addition, while the financial impact of an over-budget initiative can be staggering, the business impact of poorly managed projects can be crippling. It is more important than ever that large IT initiatives are well-managed efforts.

THE SOLUTION

Complex IT implementations require special coordination, focus, and oversight to ensure successful completion and delivery. SCA's Project Management Office service offerings provide our clients with the ability to rapidly mobilize and effectively manage teams and activities during all stages of multi-project implementations. Our goal is to help IT organizations deliver world-class solutions that support their company's business objectives while minimizing the risks associated with mission-critical implementations. SCA accomplishes this goal by offering multiple services that provide a balance of strategic and tactical benefits:

PROJECT MANAGEMENT OFFICE IMPLEMENTATION

Project Management Office (PMO) implementation assists our clients in establishing a project office capable of managing its own IT programs with expert effectiveness. SCA teams with our clients to develop best practices in methodology, processes, organizational structure and tool implementation with which the client can successfully manage any size IT project. SCA will help your organization with:

- Definition of the role and purpose of a PMO in a project
- Identification of the roles, responsibilities, procedures and processes associated with the performance of a PMO
- Strategies and tools for articulating the business case for and marketing a PMO within your organization
- Essential templates, tools and guidelines for performing the functions of a PMO
- Tools and systems to support and maintain the operations of a PMO organization
- Communication and implementation approaches for marketing the value and need for a PMO, and providing stakeholders with on-going status and implementation progress

THE BENEFIT

At the heart of SCA's Project Management Office service offering is a highly flexible approach developed with over two decade's experience in the management of successful IT initiatives. Our approach provides structure and control for each stage of an IT initiative – Assessment, Planning, and Implementation without imposing new methodology on the IT organization. The key value-add of this approach is to provide a holistic view of all initiatives coupled with the resource and task-level attention to detail that provides for thoroughly well-managed programs.

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